

# INVOICE



**KMBC**  
**6455 Winchester Ave**  
**Kansas City, MO 64133-6409**  
**Main: (816)221-9999**  
**Billing: (816)760-9277**

www.kmbc.com

Billing Address:

**SRCP Media Inc**  
**Attention: Accounts Payable**  
**201 North Union Street**  
**Ste 200**  
**Alexandria, VA 22314**

Send Payment To:

**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

Invoice #	Invoice Date	Invoice Month	Invoice Period
931996-1	07/29/12	July 2012	06/25/12 - 07/29/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Brunner/R/Senate	BRUNNER/SEN/R	158

Flight Dates	Order #	Alt Order #
07/24/12 - 07/30/12	931996	07889414

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	5	7

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/29/12	07/29/12	News Wknd Sun	7-9am	-----S	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -----S 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Su 07/29/12 7:11 AM News Wknd Sun 7-9am :30 JB12TV14 \$175.00 NM 2 KMBC Su 07/29/12 8:10 AM News Wknd Sun 7-9am :30 JB12TV14 \$175.00 NM									
2	07/28/12	07/28/12	Sat News @ 5am	5-6am	-----S-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -----S- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Sa 07/28/12 5:29 AM Sat News @ 5am 5-6am :30 JB12TV14 \$35.00 NM									
3	07/28/12	07/28/12	News Wknd Sat	7-9am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Sa 07/28/12 8:54 AM News Wknd Sat 7-9am :30 JB12TV14 \$250.00 NM									
4	07/24/12	07/27/12	M-F 1135p-1205am	1135pm-1205am	-1111--	:30	4	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -1111-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Tu 07/24/12 12:02 AM M-F 1135p-1205am 1135pm-1205am :30 JB12TV10 \$175.00 NM 2 KMBC W 07/25/12 11:56 PM M-F 1135p-1205am 1135pm-1205am :30 JB12TV11 \$175.00 NM 3 KMBC Th 07/26/12 11:45 PM M-F 1135p-1205am 1135pm-1205am :30 JB12TV11 \$175.00 NM 4 KMBC F 07/27/12 11:54 PM M-F 1135p-1205am 1135pm-1205am :30 JB12TV14 \$175.00 NM									
5	07/29/12	07/29/12	5pm News Sunday	5-6pm	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Su 07/29/12 5:31 PM 5pm News Sunday 5-6pm :30 JB12TV14 \$150.00 NM									
6	07/28/12	07/28/12	Sa 6-7a	6-7a	-----S-	:30	1	\$200.00	NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
931996-1	07/29/12	July 2012	06/25/12 - 07/29/12
Advertiser	Product	Estimate Number	
Brunner/R/Senate	BRUNNER/SEN/R	158	

www.kmbc.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	07/28/12	07/28/12	Sa 6-7a	6-7a	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Sa 07/28/12 6:55 AM Sa 6-7a 6-7a :30 JB12TV14 \$200.00 NM									
7	07/28/12	07/28/12	5pm News Saturday	5-530pm	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -----S- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Sa 07/28/12 5:13 PM 5pm News Saturday 5-530pm :30 JB12TV14 \$100.00 NM									
8	07/24/12	07/27/12	First News at 5am	5-5:30am	-1111--	:30	4	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -1111-- 4 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMBC Tu 07/24/12 5:25 AM First News at 5am 5-5:30am :30 JB12TV10 \$165.00 NM 2 KMBC W 07/25/12 5:10 AM First News at 5am 5-5:30am :30 JB12TV11 \$165.00 NM 1 KMBC Th 07/26/12 5:24 AM First News at 5am 5-5:30am :30 JB12TV11 \$165.00 NM 4 KMBC F 07/27/12 5:13 AM First News at 5am 5-5:30am :30 JB12TV14 \$165.00 NM									
9	07/29/12	07/29/12	Su 6-7a	6-7a	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Su 07/29/12 6:39 AM Su 6-7a 6-7a :30 JB12TV14 \$100.00 NM									
10	07/24/12	07/27/12	M-F 1105p-1135p	1105p-1135p	-TWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -TWTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMBC Tu 07/24/12 11:20 PM M-F 1105p-1135p 1105p-1135p :30 JB12TV11 \$300.00 NM 2 KMBC Th 07/26/12 11:19 PM M-F 1105p-1135p 1105p-1135p :30 JB12TV11 \$300.00 NM 1 KMBC F 07/27/12 11:20 PM M-F 1105p-1135p 1105p-1135p :30 JB12TV14 \$300.00 NM									
11	07/24/12	07/27/12	DR OZ	4PM-5PM	-TWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -TWTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMBC Tu 07/24/12 4:35 PM DR OZ 4PM-5PM :30 JB12TV10 \$300.00 NM 1 KMBC W 07/25/12 4:24 PM DR OZ 4PM-5PM :30 JB12TV11 \$300.00 NM 2 KMBC F 07/27/12 4:38 PM DR OZ 4PM-5PM :30 JB12TV14 \$300.00 NM									
12	07/24/12	07/27/12	First News at 5:30am	5:30-6am	-1-11--	:30	3	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -1-11-- 3 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Tu 07/24/12 5:43 AM First News at 5:30am 5:30-6am :30 JB12TV11 \$165.00 NM 2 KMBC Th 07/26/12 5:38 AM First News at 5:30am 5:30-6am :30 JB12TV11 \$165.00 NM 4 KMBC F 07/27/12 5:58 AM First News at 5:30am 5:30-6am :30 JB12TV14 \$165.00 NM									
13	07/24/12	07/27/12	5pm News	5-530pm	-1111--	:30	4	\$600.00	NM



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Advertiser	Product	Estimate Number
Brunner/R/Senate	BRUNNER/SEN/R	158

www.kmbc.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	07/24/12	07/27/12	5pm News	5-530pm	-1111--	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -1111-- 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Tu 07/24/12 5:13 PM 5pm News 5-530pm :30 JB12TV11 \$600.00 NM 4 KMBC W 07/25/12 5pm News 5-530pm :00 <del>\$600.00</del> NM Credited 2 KMBC Th 07/26/12 5:13 PM 5pm News 5-530pm :30 JB12TV11 \$600.00 NM 3 KMBC F 07/27/12 5:29 PM 5pm News 5-530pm :30 JB12TV14 \$600.00 NM									
14	07/24/12	07/27/12	First News at 6am	6-7am	-1111--	:30	4	\$565.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -1111-- 4 \$565.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMBC Tu 07/24/12 6:14 AM First News at 6am 6-7am :30 JB12TV10 \$565.00 NM 4 KMBC W 07/25/12 6:10 AM First News at 6am 6-7am :30 JB12TV11 \$565.00 NM 1 KMBC Th 07/26/12 6:56 AM First News at 6am 6-7am :30 JB12TV11 \$565.00 NM 3 KMBC F 07/27/12 6:57 AM First News at 6am 6-7am :30 JB12TV14 \$565.00 NM									
15	07/24/12	07/27/12	Good Morning America	7-9am	-1111--	:30	4	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -1111-- 4 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Tu 07/24/12 8:59 AM Good Morning America 7-9am :30 JB12TV11 \$425.00 NM 4 KMBC W 07/25/12 8:55 AM Good Morning America 7-9am :30 JB12TV11 \$425.00 NM 2 KMBC Th 07/26/12 8:59 AM Good Morning America 7-9am :30 JB12TV11 \$425.00 NM 3 KMBC F 07/27/12 7:58 AM Good Morning America 7-9am :30 JB12TV14 \$425.00 NM									
16	07/24/12	07/27/12	6pm News	6-630pm	-1111--	:30	4	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -1111-- 4 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMBC Tu 07/24/12 6:13 PM 6pm News 6-630pm :30 JB12TV10 \$525.00 NM 1 KMBC W 07/25/12 6:25 PM 6pm News 6-630pm :30 JB12TV11 \$525.00 NM 3 KMBC Th 07/26/12 6:28 PM 6pm News 6-630pm :30 JB12TV11 \$525.00 NM 4 KMBC F 07/27/12 6:22 PM 6pm News 6-630pm :30 JB12TV14 \$525.00 NM									
17	07/24/12	07/29/12	M-F/SU 10pm News	10-1035pm	-1111--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -1111-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMBC Tu 07/24/12 10:24 PM M-F/SU 10pm News 10-1035pm :30 JB12TV10 \$1,400.00 NM 4 KMBC W 07/25/12 10:28 PM M-F/SU 10pm News 10-1035pm :30 JB12TV11 \$1,400.00 NM 1 KMBC Th 07/26/12 10:28 PM M-F/SU 10pm News 10-1035pm :30 JB12TV11 \$1,400.00 NM 3 KMBC F 07/27/12 10:34 PM M-F/SU 10pm News 10-1035pm :30 JB12TV14 \$1,400.00 NM									
18	07/24/12	07/27/12	630-7p	630-7pm	-1111--	:30	4	\$865.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -1111-- 4 \$865.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMBC Tu 07/24/12 6:41 PM 630-7p 630-7pm :30 JB12TV11 \$865.00 NM 4 KMBC W 07/25/12 6:47 PM 630-7p 630-7pm :30 JB12TV11 \$865.00 NM 1 KMBC Th 07/26/12 6:47 PM 630-7p 630-7pm :30 JB12TV11 \$865.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for\_advertiser:

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Invoice #	Invoice Date	Invoice Month	Invoice Period
931996-1	07/29/12	July 2012	06/25/12 - 07/29/12
Advertiser	Product	Estimate Number	
Brunner/R/Senate	BRUNNER/SEN/R	158	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
18	07/24/12	07/27/12	630-7p	630-7pm	-1111--	:30	4	\$865.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>KMBC</td><td>F</td><td>07/27/12</td><td>6:55 PM</td><td>630-7p</td><td>630-7pm</td><td>:30</td><td>JB12TV14</td><td>\$865.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	KMBC	F	07/27/12	6:55 PM	630-7p	630-7pm	:30	JB12TV14	\$865.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
3	KMBC	F	07/27/12	6:55 PM	630-7p	630-7pm	:30	JB12TV14	\$865.00	NM																																												
27	07/24/12	07/27/12	5pm News	5-530pm	-TWTF--	:30	1	\$0.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/23/12</td><td>07/29/12</td><td>-TWTF--</td><td>1</td><td>\$0.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KMBC</td><td>Th</td><td>07/26/12</td><td></td><td>5pm News</td><td>5-530pm</td><td>:00</td><td></td><td>\$0.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/23/12	07/29/12	-TWTF--	1	\$0.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KMBC	Th	07/26/12		5pm News	5-530pm	:00		\$0.00	NM	Credited										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	07/23/12	07/29/12	-TWTF--	1	\$0.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KMBC	Th	07/26/12		5pm News	5-530pm	:00		\$0.00	NM																																												
Credited																																																						
28	07/25/12	07/27/12	5pm News	5-530pm	--W-F--	:30	1	\$400.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/23/12</td><td>07/29/12</td><td>--W-F--</td><td>1</td><td>\$400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KMBC</td><td>W</td><td>07/25/12</td><td>5:30 PM</td><td>5pm News</td><td>5-530pm</td><td>:30</td><td>JB12TV11</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/23/12	07/29/12	--W-F--	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KMBC	W	07/25/12	5:30 PM	5pm News	5-530pm	:30	JB12TV11	\$400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	07/23/12	07/29/12	--W-F--	1	\$400.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KMBC	W	07/25/12	5:30 PM	5pm News	5-530pm	:30	JB12TV11	\$400.00	NM																																												
29	07/29/12	07/29/12	5pm News Sunday	5-6pm	-----S	:30	1	\$275.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/23/12</td><td>07/29/12</td><td>-----S</td><td>1</td><td>\$275.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KMBC</td><td>Su</td><td>07/29/12</td><td>5:12 PM</td><td>5pm News Sunday</td><td>5-6pm</td><td>:30</td><td>JB12TV14</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/23/12	07/29/12	-----S	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KMBC	Su	07/29/12	5:12 PM	5pm News Sunday	5-6pm	:30	JB12TV14	\$275.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	07/23/12	07/29/12	-----S	1	\$275.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	KMBC	Su	07/29/12	5:12 PM	5pm News Sunday	5-6pm	:30	JB12TV14	\$275.00	NM																																												
Total Spots							50																																															

## Payment Terms 30 Days

Gross Total	\$22,435.00
Agency Commission	\$3,365.25
Net Amount Due	\$19,069.75



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Station	Account Executive	Sales Office	Sales Region
KMBC	Meredith Thompson	Eagle-Washington	National

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Flight Dates	Order #	Alt Order #
07/24/12 - 07/30/12	931996	07889414

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

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IDB #	Advertiser Code	Product Code
	5	7

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	07/30/12	07/30/12	M-F 1135p-1205am	1135pm-1205am	M-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/30/12 12:01 AM M-F 1135p-1205am 1135pm-1205am :30 JB12TV14 \$75.00 NM									
20	07/30/12	07/30/12	First News at 5am	5-5:30am	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/30/12 5:09 AM First News at 5am 5-5:30am :30 JB12TV14 \$150.00 NM									
22	07/30/12	07/30/12	5pm News	5-530pm	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/30/12 5:25 PM 5pm News 5-530pm :30 JB12TV14 \$350.00 NM									
23	07/30/12	07/30/12	First News at 6am	6-7am	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/30/12 6:25 AM First News at 6am 6-7am :30 JB12TV14 \$300.00 NM									
24	07/30/12	07/30/12	Good Morning America	7-9am	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/30/12 8:46 AM Good Morning America 7-9am :30 JB12TV14 \$200.00 NM									
25	07/30/12	07/30/12	6pm News	6-630pm	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/30/12 6:23 PM 6pm News 6-630pm :30 JB12TV14 \$650.00 NM									

**INVOICE**

Send Payment To:



**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

Invoice #	Invoice Date	Invoice Month	Invoice Period
931996-2	08/05/12	August 2012	07/30/12 - 07/30/12

Advertiser	Product	Estimate Number
Brunner/R/Senate	BRUNNER/SEN/R	158

www.kmbc.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	07/30/12	07/30/12	630-7p	630-7pm	1-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12   08/05/12   1-----                    1        \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$2,300.00</b>
<u>Agency Commission</u>	<b>\$345.00</b>
<u>Net Amount Due</u>	<b>\$1,955.00</b>